

Melissa R. Strom  
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## CV

### EDUCATION

- 2021 Moravian University B.F.A. Studio Art / Graphic and Interactive Design, Minor in Management: Marketing Track  
Activities and Societies: Kappa Pi Art Honor Society; Tri-Alpha First Generation College Students Honor Society; Moravian Art Club; Moravian Equestrian Team; Honors Program
- 2018 Pratt Institute (non-degree seeking) Graphic Design/Illustration, A.A.S. Program  
Activities and Societies: WPIR Pratt Radio Show Co-Host; Pratt Reef Club
- 2017 Lafayette College (non-degree seeking) "Lafayette Art Experience"  
Activities and Societies: *Confluence* Group Exhibition/Installation (on view along the Karl Stirner Arts Trail in Easton, PA) curated by Jim Toia

### PROFESSIONAL EXPERIENCE

- 2024– Manager of Pre-Press for Screen Printing, State of Mind Apparel, Zieglerville, PA
- 2023–24 Customer Service Lead, Highmark Farmstand, Easton, PA
- 2022 Social Media and Marketing Coordinator, Allentown Art Museum, Allentown, PA
- 2022 Social Media and Marketing Assistant, Allentown Art Museum, Allentown, PA
- 2021–24 Social Media Coordinator, Karl Stirner Arts Trail, Easton, PA
- 2021 Social Media Intern, Allentown Art Museum, Allentown, PA
- 2021 Art Instructor/Camp Director, The Art Establishment, Bethlehem, PA
- 2021-22 Graphic Designer, Studio South, Moravian College, Bethlehem, PA
- 2020 Administrative Assistant, Advanced Lab Solutions, Easton, PA
- 2018-20 Tattoo Apprentice/Receptionist, Satori Ink, Bethlehem, PA
- 2019-20 Art Instructor of Children's Events/Workshops/After-School Programs, Art Nook, Bethlehem, PA
- 2019 Freelance Photographer, Wedding, Belvidere, NJ
- 2018 Freelance Photographer, 2018 LAUNCH Music Conference and Festival, Lancaster, PA
- 2017 Freelance Graphic Designer, "Homegrown Spin" logo design for 107.1 Spin Radio The Valley's Alternative, Allentown, PA

### SOLO EXHIBITIONS

- 2024 *Mana Contemporary Open Studios*, 888 Newark Ave, Jersey City, NJ 07306
- 2023 *Bushwick Open Studios*, 203 Harrison Pl #6 FL. 3, Brooklyn, NY

- 2023 *Welcome to the Real World*, The Gallery at Steel Pixel Studios, 701 N New St. FL1, Bethlehem, PA 18018
- 2022 *Bushwick Open Studios*, The Active Space Studio #14 FL. 3, 566 Johnson Ave, New York, NY
- 2021 *Exposed*, Virtual

#### GROUP EXHIBITIONS

- 2024 *Infância*, Mana Contemporary, 888 Newark Ave, Jersey City, NJ 07306
- 2022 *Seeking Spaces*, Bushwick Open Studios, 1444 Dekalb Ave, Brooklyn, NY 11237
- 2022 *The Patriot*, O'Flaherty's, 55 Ave C, Manhattan, NY 10009
- 2022 *Music is in the Air and Everywhere*, Nazareth Center for the Arts, Nazareth, PA
- 2021 *Exposè*, Hemlock Art Space and Gallery, Easton, PA
- 2021 *Sunshine: The Light at the End of the Tunnel*, Eclipse Center for Creative Community, Lansdale, PA
- 2021 *Senior Thesis Exhibition*, Payne Gallery, Moravian College, Bethlehem, PA
- 2021 *Manifold Global Lehigh Valley Collegiate Art Exhibition*, Virtual
- 2021 *Celebrating Moravian Women*, Moravian College, Bethlehem, PA
- 2020 *HUB Student Art Show*, Moravian College, Bethlehem, PA
- 2019 *Celebrating Moravian Women HUB*, Moravian College, Bethlehem, PA
- 2018 *HUB Student Art Show*, Moravian College, Bethlehem, PA
- 2017 *Confluence*, Karl Stirner Arts Trail, Easton, PA. Curated by Jim Toia
- 2017 *Student Work*, Grossman Gallery, Williams Visual Arts Building, Lafayette College, Easton, PA
- 2017 *Student Work*, The Lehigh Valley Health Network Gallery, State Theatre, Easton PA

#### CURATORIAL

- 2023 *Welcome to the Real World*, The Gallery at Steel Pixel Studios, 701 N New St. FL1, Bethlehem, PA 18018
- 2021 *Exposed*, Virtual

#### LEADERSHIP EXPERIENCE

- 2019 InFocus Town Hall: War, Peacebuilding and the Just Society
- 2018 WPIR Pratt Radio Show Co-Host

#### MEMBERSHIPS

- Joined 2020. Tri-Alpha First Generation Student Honor Society.
- Joined 2020. Kappa Pi, International Art Honor Society.

#### AWARDS/HONORS

- 2021 Honors Program, Moravian College  
Received honors upon completion of an Honors thesis project
- 2021 Best In Show, *Celebrating Moravian Women*, Moravian College, Bethlehem, PA

- 2021 Acceptance to 16th Annual Student Scholarship and Creative Endeavors Day, Moravian College
- 2021 Overall Best In Show, *Manifold Global Lehigh Valley Collegiate Art Exhibition*
- 2021 The Daniel W. Tereshko Memorial Prize in Studio Art
- 2021 National Conference for Undergraduate Research  
Research and Visual Arts Exhibition Accepted for Presentation at NCUR 2021
- 2017-21 Dean's Honor List

#### BIBLIOGRAPHY

*The Manuscript*, Bethlehem, PA, 2021.

Bresswein, Kurt. "WATCH: Students' sculptures on Easton trail meld teamwork, new skills."

*Lehighvalleylive.com*. 8 June 2017.

<[https://www.lehighvalleylive.com/warren-county/2017/06/students\\_sculptures\\_on\\_easton.html](https://www.lehighvalleylive.com/warren-county/2017/06/students_sculptures_on_easton.html)>.

#### PUBLISHED PROJECTS AND ARTICLES

Strom, Melissa R. "The Role of Cognitive-Behavioral Therapy Strategies in Promoting Effective Communication and Confidence in Artists." Moravian College Reeves Library, Bethlehem, PA. 2021.

#### PUBLIC ART

2017 *Confluence*, Karl Stirner Arts Trail, Easton, PA. Curated by Jim Toia

2017 Temporary mural, Young Masters Wall, Karl Stirner Arts Trail, Easton, PA

#### PERFORMANCES

2015 *Murder in the House of Horrors*, Fall Play at Belvidere High School, Belvidere, NJ